THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER







This Week - 12/28/2011

MARS MTV: Unplugged On VyRT





THIS IS WAR

Happy Holidays!

Due to popular demand and some rather persistent tweets (you know who you are) we have decided to release the video for the award winning MTV Unplugged session we did not too long ago in NYC.

The plan was for the label to have it available on iTunes in time for the holidays but because of some technical snafus the deadline for delivery was missed and we were told it wouldn't be ready until the end of January. No fun.

But, thankfully <u>VyRT</u> stepped in and offered to save the day.

For the very first time, **VyRT** is offering a Direct Download of the entire 30+ min show PLUS an extra unreleased version of ALIBI, some never before seen footage, all in glorious HD, AND on top of it – it's here in time for the holidays as you requested! Ho Ho Ho!

This is a bit of an experiment so thanks for betting on us and trying out something new + different. We worked hard to make this extra special, I hope you enjoy it!

P.S. No commercials!!!:)

-Jared

Clip of the Week



Do you VyRT? Check out what VyRT is all about! Watch the video <u>HERE</u>.

Pic of the Week



MARS300 Photos



Take a look at these snapshots from the MARS300 show by Aline



Join us online!



and Jacqueline Tappia! To view the photos, click HERE.

MARS Recaps Two Years on the Road



MARS highlights moments from the past two years with FUSE. The band discusses favorite fan gifts to most exotic food eaten. Click <u>HERE</u> to watch the video interview!

Message from MARS

On over 5 continents, in more than 68 countries, and at 311 shows we have shared dreams together. Thank you for this gift. Thank you for the memories. Thank you for this life.

-Thirty Seconds To Mars





@HannahJ got the Triad necklace in time for Christmas!

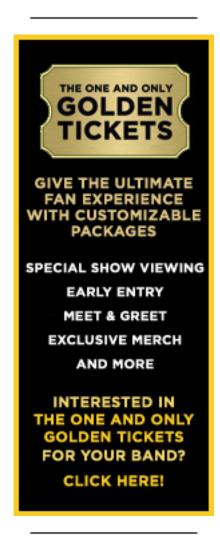
Got one? Send us a pic of you sporting the Triad Necklace on Twitter with the hashtag #TRIADnecklace. Get yours <u>HERE</u>.

A Beautiful Lie



30 Seconds To Mars





MARS TATTOO



Check out Rahul's forearm MARS tattoo!

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to <u>Thirty Seconds To Mars Tattoo Archive</u> for a chance to be featured in the next installment of Transmission!





Discount is one-time use only and does not apply to [ECHELON ACCESS] Pass, Triad Necklace, books, glyph wristbands, digital downloads, electronic gift certificates, taxes or shipping. Offers expire 12/31/11 at 11:59 PM EST.



'Like' <u>Thirty Seconds To Mars</u> on Facebook! Subscribe to <u>Jared</u>, <u>Shannon</u>, and <u>Tomo</u>

Be sure to stay updated with the latest news by following the Official Mars Social Media Outlets listed <u>HERE</u>.

HUMAN TRIAD MISSION!



The Echelon in **Bari, Italy** created this human triad for Jared's birthday:

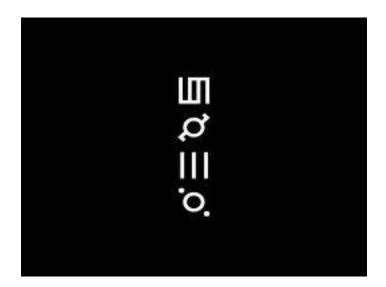


Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the Triad Global Assault Page!



Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

This week we feature <u>@enyapus</u>, who has the MARS glyphics for her avatar. Bold and memorable:



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by otherwise.



Help us spread the word about Thirty Seconds To Mars with promotions and projects you can participate online and/or



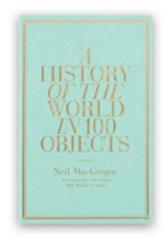
Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster • QR Code

If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.

Weekly Picks From the Band

Read of the Week



When did people first start to wear jewelry or play music? When were cows domesticated and why do we feed their milk to our children? Where were the first cities and what made them succeed? Who invented math-or came up with money? The history of humanity is a history of invention and innovation, as we have continually created new items to use, to admire, or to leave our mark on the world. In this original and thought-provoking book, Neil MacGregor, director of the British Museum, has selected one hundred man-made artifacts, each of which gives us an intimate glimpse of an unexpected turning point in human civilization.

Movie of the Week



The Human Experience is a documentary film, produced by Grassroots Films, which tells the story of Jeffrey Azize and his travels, as he searches for answers to the question: what does it mean to be human? The film is divided into the three experiences, which take Jeffrey and his friends to New York, to Peru, and to Ghana. The Human Experience is rated PG-13.

Album of the Week

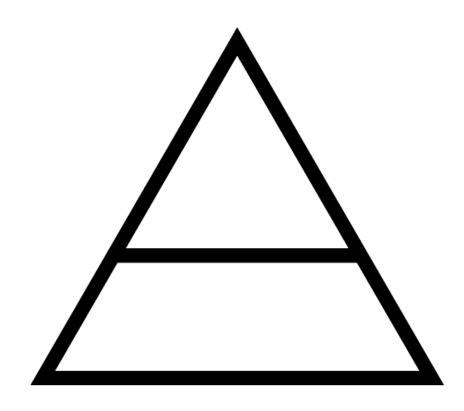
Yuck are an indie rockband that originated in London, England. The band features members Daniel Blumberg and Max Bloom, both of whom formerly played in the band Cajun Dance Party. The band's self-titled debut album was released through Fat Possum on 21 February 2011 in the United Kingdom. Critics have likened the band to Dinosaur Jr and Sonic Youth. The band's self-

titled album was named one of the 10 Best Albums of 2011 by Rolling Stone.

Website of the Week



Global Green is working to address some of the greatest challenges facing humanity. In the United States, their work is primarily focused on fighting global climate change through green affordable housing initiatives, National Green Schools Initiative, national and regional green building policies, advocacy and education.



PURCHASE THIS IS WAR



Australia

<u>iTunes Australia</u>

Austria

<u>iTunes Austria</u> Musicload Austria

Canada

<u>iTunes Canada</u> <u>Archambault Canada</u> <u>Amazon.ca</u>

Finland

<u>levykauppax.fi</u> <u>Epe's Music Store</u> **New Zealand**

Marbecks

Norway

iTunes Norway

Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

Sweden

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<u>CDon</u>
<u>Ginza</u>
<u>Bengans</u>

EMP

France

EMI Boutique iTunes France

Germany

JPC.de

Weltbild.de

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Fnac.ch

Soundmedia.ch

Taiwan

G-Music

Five Music

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HMV

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<u>Play</u>

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Newbury



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